



2023 Sponsorships

	Platinum	Gold	Silver
	\$2,500	\$1,000	\$550
1 YEAR - INCLUSION IN ALL DHP EVENTS & MARKETING*			
	PREMIER TIER	TIER TWO	TIER THREE
Event Advertising Recognition			
Selected Print	X	X	
Social Media promotion	X	X	X
DHP Website highlight	X	X	X
Digital Billboard	X		
Logo on display Banner	X	X	
Priority access to select events	X	X	X
Annual Dinner Recognition	X	X	X
Complimentary Exhibit Space	X		

*recognized in an appropriate manner to be defined by the Marketing Committee

ADDITIONAL OPPORTUNITIES	COST	ADVERTISING INCLUDED
<u>Spotlight Sponsor</u>		
activities such as - lumberjack competition, cornhole tournament, ice carvings, carriage rides, etc	\$350 for each event	Sign will be displayed at a large featured activity during the event as well as sponsorship mentioned in social media, website and other media.*
<u>Activity Sponsor</u>		
Music, kids crafts, demos etc	\$150 for one time/event	Printed Logo & contact information will be displayed next to the activity during the event as well as sponsorship mentioned in social media
<u>Participating Location/Stop**</u>		
Hoedown Fall Crawl	\$150 for each event	Name & location listed on the rack card as a participating location on the tour. Website & Social Media advertising
Winterfest Pub Tour		
<u>Community Art Project**</u>		
Deadline March 10th	\$200 - limited to 15	Sponsor will be tagged on the piece of art, will be included on the event poster, all social media posts, and listed on our website.

Please Note: Sponsorship Opportunities are in addition to the yearly Downtown Hawley Partnership Membership dues.

** Membership must be in good standing