



# 2022 Sponsorship Opportunities

Downtown Hawley Partnership has big plans for 2022!

Our schedule will showcase the beauty and charm of our town's region with events all year long. These events are truly community projects, planned and organized by volunteers along with business owners.

Please help us to make 2022 another successful year for our shops, restaurants, local businesses, hotels, homeowners and visitors by supporting with your Event Sponsorship.

Do you want to be a part of planning our events? Call us 570-226-4064 or go to [www.VisitHawleyPA.com](http://www.VisitHawleyPA.com) and fill out the form

	Platinum		Gold		Silver		Bronze	
	\$2,000		\$1,000		\$550		\$300	
	BOTH EVENTS INCLUDED		BOTH EVENTS INCLUDED		BOTH EVENTS INCLUDED		CHOOSE ONE EVENT	
	Harvest Hoedown	Winterfest	Harvest Hoedown	Winterfest	Harvest Hoedown	Winterfest	Harvest Hoedown	Winterfest
<b>Advertising Recognition</b>								
Print	PREMIER TIER	PREMIER TIER	TIER TWO	TIER TWO	TIER THREE	TIER THREE	TIER THREE	
Social Media								
Web Platforms								
Logo on Lg Vinyl Banner	X	X	X	X				
Radio Recognition	X	X	X	X				
Logo in marketing Media	X	X	X	X	X	X	X	
Premier Sponsor of Pub Crawl	X	X						
<b>ADDITIONAL OPPORTUNITIES</b>	<b>COST</b>	<b>ADVERTISING INCLUDED</b>		<b>EVENTS</b>		<b>Please Note:</b> Sponsorship Opportunities are in addition to the yearly Downtown Hawley Partnership Membership dues. \$100 Business \$25 Non-Profit \$25 Individual/Family  Watch for information regarding our other events - Follow us on Facebook & Instagram Signup to receive our newsletters  Lasts Saturday's Where's Wilbur Community Art Project Farmer's Market		
Pub Crawl/Beer Tour Participating Location	\$150 for each event	Name, location & hours of operation listed on the rack card as a participating location on the tour		Harvest Hoedown Winterfest				
Activity Sponsor Live Music Session Kids Arts & Crafts	\$150 for one time/event	Printed Logo & contact information will be displayed next to the activity during the event as well as sponsorship mentioned in		Harvest Hoedown Winterfest				
Supporting Member	\$100 per event	Sponsorship will be mentioned in social media advertising for the event of choice.		Harvest Hoedown Winterfest				

Select your sponsorship level:

- Platinum \$2000
- Gold \$1000
- Silver \$550
- Bronze (select one event) \$300
  - Harvest Hoedown
  - Winterfest
- Activity Sponsor (select one or multiple) \$150 each
  - Harvest Hoedown
  - Winterfest
- Supporting Member (select one or multiple) \$100 each
  - Harvest Hoedown
  - Winterfest

**DON'T DELAY...**  
 Deadline July 15, 2022  
 to be included in all  
 advertising

Please submit this form & your logo to

[info@visithawleypa.com](mailto:info@visithawleypa.com)

make checks payable to: "Downtown Hawley Partnership"  
 mail to: Downtown Hawley Partnership PO Box 584, Hawley, PA 18428

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_  
 (print) (Signature)

Address: \_\_\_\_\_  
 (street / box) (city) (State) (zip)

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Social Media Handle(s) \_\_\_\_\_